

Friday 14<sup>th</sup> January 2022

Dear Parent/Carer,

More House School is taking part in a new reading initiative that you and your child may be interested in.

**Britannica Magazine** is launching a new, exciting children's non-fiction magazine to engage children in reading, support child development and academic ability, and explore interests without screen-time.

If you sign up to an annual subscription, you'll receive a free copy of the Britannica Children's Encyclopaedia (worth £25).

What's more, for every ten families who subscribe to the magazine under our school's name, we'll receive £100 (max. £1,000) to spend on non-fiction books for our classrooms and library, and support our school's reading initiatives for this year. In addition, for every twenty families who subscribe to the magazine under our school's name, we'll receive a free in person author talk, usually worth £500.

If you would like to take a look at the launch issue, you can view it here:  
[issuu.com/whatearthbooks/docs/britannica\\_sample\\_issue\\_01\\_nov](https://issuu.com/whatearthbooks/docs/britannica_sample_issue_01_nov)

We're really excited to be part of this initiative to get children reading and engaged in fun, exciting non-fiction stories, facts, jokes, and more.

Please consider subscribing online at [britannicamagazine.com](https://britannicamagazine.com). It's a perfect Christmas gift! And please remember to choose More House School at the online checkout to make sure your subscription counts towards our free books!

Thank you so much for your support.

Kind regards,

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